COOKIE POLICY (Last updated: October 27, 2020)

We, **Limited Liability Company "Boosteroid Games S.R.L."**, operate <u>boosteroid.partners</u> website and other products and Websites available on/through the website (the "Website").

We use cookies.

This is our Cookie Policy (the "Policy"), it describes what cookies we use, how we use them and why. It is related to your privacy, so please, read it carefully.

YOU CONSENT TO THIS POLICY AND TO OUR USE OF COOKIES AS DESCRIBED IN THIS POLICY WHEN YOU CLICK THE BUTTON "ALLOW" ON THE COOKIE BANNER OR WHEN YOU DISMISS THE BANNER. If you don't consent, you can still browse the Website, but you MUST NOT access/use the parts of the Website, where the use of cookies is necessary to maintain the functionality of such parts of the Website.

Most websites/apps place small pieces of data on your device when you visit them. These are cookies, web beacons, flash cookies, pixel tags, etc. We'll call them all "cookies". We use cookies to ensure that we give you the best experience on the Website, to improve it, maintain its operation and functionality.

What Are Cookies?

Cookies are small data sent to your browser by a website you visit. Cookies obtain certain information about your computer, your use of our Website and your general Internet usage. Cookies are important to make your use of a website/app more comfortable and for the provider to maintain the operation and security of the website/app, as well as get statistics, carry out marketing, etc.

Cookies help us remember your device and how you interacted with our Website. Cookies help us find out what parts of the Website you visit and what actions you make, so we can evaluate how effective the Website is and provide you with a better, faster, and safer experience. Cookies help us provide better and more effective advertising, maintaining your user account security.

The cookie data is NEVER used to identify you personally. Cookies usually don't store personal data. If they do, it's only the information you provide on the Website, such as your email.

What's this Cookie Policy?

This Policy is the official document with information about cookies we use, how we use them and why, and how you can manage them through limiting or forbidding us to place cookies on your device.

According to EU privacy & data protection laws (primarily ePrivacy Directive 2002/58/EC and General Data Protection Regulation), we must inform you (we hereby do so) that cookies are in use, how they are used, and get your consent before cookies are used. By clicking the "Allow" button on the banner that informs you about cookies on the Website or by dismissing this banner, you provide such consent.

If you want to object to our use of cookies or need any clarification, notify us at partners@boosteroid.com. So, what cookies do we use, and what for?

OUR OWN COOKIES

The cookies below are placed on the Website by us. They are never used to identify you personally. They are used to maintain user sessions, operation and security of our systems, and functionality.

These are session cookies, they are stored encrypted in your browser until you close it.

These are **Strictly Necessary cookies**, which means we need them to maintain the operation and the security of the Website.

1. XSRF-TOKEN

This cookie is used to store the current CSRF-token. CSRF-token is a part of the programming tools we use to develop the Website. It protects the Website from cross-site request forgery attacks (so-called one-click attacks) and performs other security functions.

2. boosteroidpartners_session

It is a part of the instruments of the programming language we use on the Website. It is used to maintain the operation of our systems.

THIRD-PARTY COOKIES

We use Internet services provided by <u>Cloudflare</u> to optimize the performance of the Website. Due to this, we have the following third-party cookies placed by Cloudflare on our Website.

- 1. cfmrk_cic: used for traffic routing.
- **2. sparrow_id**: this is a performance cookie. It is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It stores no personal identifiable information.
- 3. <u>__cfduid</u>: is used to speed up web page load. It is stored in the browser for 30 days.

On the Website, we also have Google cookies placed by Cloudflare. It means that Cloudflare uses Google cookies and since we use Cloudflare, we also get these cookies placed on our Website. Google cookies are used for **marketing**, **targeting and advertising**.

4. _gaexp: is used to determine a user's inclusion in advertising experiments via Google Optimize and the expiry of experiments a user has been included in. It is stored depending on the length of the experiment by typically 90 days.

- **5. _ga**: is used by Google Analytics to distinguish unique users by assigning a randomly generated number. It is included in each page request and used to calculate visitor's session and campaign data for the sites' analytics reports. Stored for 2 years.
- **6. _gcl_au**: is used by Google AdSense for experimenting with advertisement efficiency across websites using their services.

Check Cloudflare Cookie Policy for more information.

Get more information about Google Analytics here.

Check how Google AdSense uses cookies here.

Optimize is one of Google Analytics tools. Check how Optimize uses cookies here.

How to manage your cookies?

There are several ways to control cookies on your device. You can empty a cookie folder of your browser on your device. You can also change browser settings so that the browser will not accept cookies or alert you when cookies are sent. If you delete cookies or change cookie settings, further Product navigation and view of some content will still be possible, however, some functionality (e.g. keeping you signed in when you go from one page to another) may become unavailable and the Product may become less easy to navigate and use.

Check the "help" or "settings" page of your browser to find out how to block cookies or change cookie settings. It may vary from one browser to another. Here's how you do that in Google Chrome: Settings > Privacy and Security > Clear browsing data > Cookies and other site data > click on "Clear data". Please note that if you delete all cookies from your device, some functionality of the Website as well as other websites and apps may become unavailable.

When you delete cookies stored on your device, that does not mean cookies will no longer be placed. You can delete cookies after each time you've been online. When you delete cookies in a particular browser on a particular device, it may not always mean that they will be automatically deleted on another device even if the devices or browsers are synced. If you want to get rid of all your cookies, you should delete them separately on each device and in each browser.

Please note that when you delete all your cookies you may have to re-enter login data when you log in to websites.

Choose your browser and check its cookie-related information:

Chrome: https://support.google.com/chrome/answer/95647?hl=en

Opera: http://www.opera.com/help/tutorials/security/cookies/

Safari: https://support.apple.com/en-gb/guide/safari/sfri11471/mac

Mozilla Firefox: https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/cookies

If you use a browser other than one of those mentioned above, check its "help" or "settings" page to learn more about how you can delete and manage cookies.

Reach us if you'd like us to clarify any cookie-related issue or if you have any questions, comments, or concerns regarding this Policy: partners@boosteroid.com.

Updates to this Cookie Policy

We update this Policy from time to time when we add/remove cookies, change the way they work or the way we use data collected through cookies. Please, review the Policy frequently. We won't notify you about updates to this Policy unless they are significant. The current version of the Policy can be found in the footer of the Website.

Enjoy Boosteroid and protect your privacy.